

MINI BRAND COLOR GUIDE



Teal Green

HEX: #00A79D

RGB: 0, 167, 157

CMYK: 79, 11, 45, 0

Pantone: PANTONE 3272 C



Gradient

#00A79D -> #0095DA

Angle: 0° in most design tools

CSS direction

CSS: linear-gradient

(90deg, #00A79D 0%, #0095DA 100%)



Bright Cyan Blue

HEX: #0095DA

RGB: 0, 149, 218

CMYK: 76, 29, 0, 0

Pantone: PANTONE 2925



Deep Charcoal

HEX: #0D1114

RGB: 13, 17, 20

CMYK: 76, 68, 64, 81

Pantone: PANTONE Black 6 C



Complementary Font

Gotham

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789